ASSET-WITS CORPORATION

Asset-wits helps New Business Developments based on a new technology as the outside management brains.

We would like to produce a new business development, management innovation, various alliances, and investment for companies, financial companies, universities, and official facilities.

Our feature is to provide skillful, effective, and realistic supports and advices for new business management developments based on Ase-to-Chie (Perspiration and Wits).

We offer the outside director and the outside auditor who has different view and the experience.

Basic Policy of Management

We will contribute to creating the society where engineers can work actively to develop a new business.

■The Management Slogan

"Perspiration and Wits"

The Business Overview

Perspiration and Wits

→ New Business Development

We support a new business development with overseas

New Business from Universities

We support a new business developments based on technology seeds of university and to succeed in ventures.

→ Management Innovation

We support management innovation for the company invested by the customer.

→ Lecture of MOT (management of technology)

We lecture on management of technology(MOT) and how to develop a new business.

Venture Found

We support venture founds by the due diligence for the investments.

→ Various Management Supports for Small Companies

We have wide range menu of management supports such as out-sourcing of accounting, introduction of human resource and business expansion to overseas.

The Emphasized Business Fields

Requirements for participation:

- 1, To be interesting as a new business. (Namely, annual turnover of 5-10 billion yen will be possible.)
- 2,To be reliable mutually.

Environment and Bio-Technology

New Business Development & Venture Nourishment

- Supports for the new business development Supports for Co-Development Projects
 - ·Supports for the investment

Semiconductor & Liquid crystal -Analog/High frequency

 WB Semiconductor LCD / Display

Medical equipments and Bio-Technology

Bio chips Medical equipments

IT Software for cellar

ASSET-WITS CORP.

102 Kujo CID bld.13, Shimotonodacho, Higashikujo, Minami-ku, Kyoto, 601-8047, Japan URL.http://www.asset-wits.co.jp E-mail:sh-nambu@asset-wits.co.jp

The President's Brief Career



Business Career

1970 Semiconductor Division in Matsushita Electric Industrial Co., Ltd.

1992 The Associated Director of Liquid Crystal Display Development Center in Matsushita

1996 Advanced Technology Research Laboratory in Matsushita

2001 Retirement from Matsushita Electric Industrial Co., Ltd.

2002 Establishment of Asset-wits

2002 Establishment of the Kyoto office of Asset-wits

The Public Works

University

since 1998 Part-time Lecturer, Okayama Prefecture University

since 2002 Outside Coordinator,

Center for cooperative research of Kanazawa University

since 2003 Part-time Lecturer, Kyoto University

since 2006 Visiting professor, Nagoya University

Government

since 2002	The adviser of the small business companies,
	The Ministry of Economy, Trade and Industry in Japan
since 2004	A member of the Judgment Committee for Foreign Patent
	Application, Japan Science and Technology Agency
since 2005	An adviser for the invitation of companies to Kanazawa City,
	Kanazawa City
since 2005	Chairman and CEO, NPO High-Frequency/Analog Semiconductor
	Business (HAB) Research Association
since 2005	Evaluation committee, ETT (Eureka Think Thank)

- ★He was born at Kanazawa City in Japan on February 24,1946
- ★ He received the B.S., M.S., and Ph.D. degrees in electrical engineering from Kyoto University, Kyoto, Japan, in 1968,1970.and 1978, respectively.

Our business model of New business creation

Search for good Theme

- ·Information on technical seeds
- ·Information on Business tendency
- ·Information on Demand from companies
- HAB Research Society
- Network with big/small companies
- Cooperation with public official organization

Planning of R/D project

Construction of the Team for R/D

Organization for the project (official fund, et al.)

- Conclusion of NDA
- Necessary minimum member

(AW also participates as a research team.)

Development of core technology /Completion of making prototype

Establishment of the venture with R/D members

■ Business Plan and Funding (AW also participates as a research team.)

New business development the venture by R/D members

Success of the business (IPO/M&A)

- Increase of the participation member is OK
- Increase of investment ratio is OK
- Giving incentive is OK

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ASSET WITS want to help a manager struggling for new business creation as his staff, "the gray hair person" with "Perspiration and Wits".

