



# ASSET—WITS CORPORATION

**Asset-wits helps New Business Developments based on a new technology as the outside management brains.**

We would like to produce a new business development, management innovation, various alliances, and investment for companies, financial companies, universities, and official facilities.

Our feature is to provide skillful, effective, and realistic supports and advices for new business management developments based on **Ase-to-Chie (Perspiration and Wits)**.

We offer the outside director and the outside auditor who has different view and the experience.



# **Basic Policy of Management**

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We will contribute to creating the society where engineers can work actively to develop a new business.

## **■ The Management Slogan**

**“Perspiration and Wits”**

# The Business Overview

## ▶▶▶ “Perspiration and Wits”

### ➔ New Business Development

We support a new business development with overseas

### ➔ New Business from Universities

We support a new business developments based on technology seeds of university and to succeed in ventures.

### ➔ Management Innovation

We support management innovation for the company invested by the customer .

### ➔ Lecture of MOT (management of technology)

We lecture on management of technology(MOT) and how to develop a new business.

### ➔ Venture Found

We support venture founds by the due diligence for the investments.

### ➔ Various Management Supports for Small Companies

We have wide range menu of management supports such as out-sourcing of accounting , introduction of human resource and business expansion to overseas.

# The Emphasized Business Fields

## Requirements for participation:

- 1, To be interesting as a new business.  
(Namely, annual turnover of 5-10 billion yen will be possible.)
- 2, To be reliable mutually.



# The President's Brief Career

Ph.D. Shutaro Nambu

## Business Career

- 1970 Semiconductor Division in Matsushita Electric Industrial Co.,Ltd.
- 1992 The Associated Director of Liquid Crystal Display Development Center in Matsushita
- 1996 Advanced Technology Research Laboratory in Matsushita
- 2001 Retirement from Matsushita Electric Industrial Co.,Ltd.
- 2002 Establishment of Asset-wits
- 2002 Establishment of the Kyoto office of Asset-wits

## The Public Works

### University

- since 1998 Part-time Lecturer, Okayama Prefecture University
- since 2002 Outside Coordinator ,  
Center for cooperative research of Kanazawa University
- since 2003 Part-time Lecturer, Kyoto University
- since 2006 Visiting professor ,Nagoya University

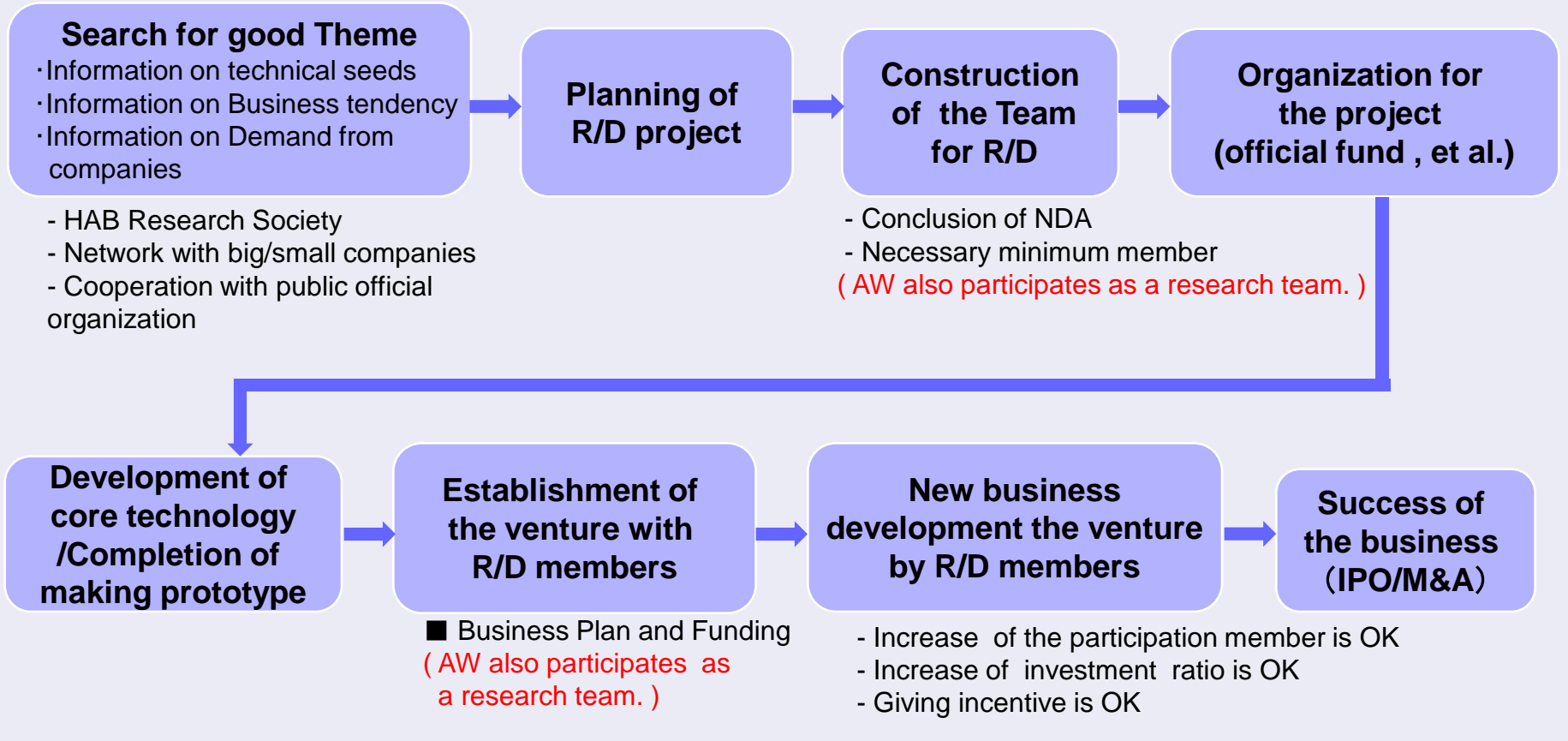
## Government

- since 2002 [The adviser of the small business companies,](#)  
The Ministry of Economy, Trade and Industry in Japan
- since 2004 [A member of the Judgment Committee for Foreign Patent Application,](#) Japan Science and Technology Agency
- since 2005 [An adviser for the invitation of companies to Kanazawa City,](#)  
Kanazawa City
- since 2005 [Chairman and CEO,](#) NPO High-Frequency/Analog Semiconductor Business (HAB) Research Association
- since 2005 [Evaluation committee ,](#) ETT (Eureka Think Thank)

★He was born at Kanazawa City in Japan on February 24,1946

★He received the B.S., M.S.,and Ph.D. degrees in electrical engineering from Kyoto University , Kyoto , Japan , in 1968,1970.and 1978,respectively.

# Our business model of New business creation



ASSET-WITS want to help a manager  
struggling for new business creation  
as his staff, “the gray hair person”  
with “**Perspiration and Wits**”.

